



DRVN Automotive enters North America with HK Motorcars partnership

- DRVN Automotive appoints HK Motorcars as its first official North American distribution partner, representing both Evoluto Automobili and Boreham Motorworks
- Strategic partnership provides DRVN Automotive with direct access to the US market, one of the world's most important regions for collectors and analogue-focused performance cars
- HK Motorcars is internationally recognised as a leading destination for the world's finest restomods and low-volume production vehicles
- MODA Miami (27 February – 1 March) to form part of Evoluto Automobili & Boreham Motorworks wider Miami Car Week presence, including multiple private client engagements

MIAMI, USA - 26th Feb, 2025. DRVN Automotive Group is pleased to announce the appointment of HK Motorcars as their first official North American distribution partner, representing both of its exclusive automotive brands: Evoluto Automobili and Boreham Motorworks.

This marks the first time DRVN Automotive has formally appointed a distribution partner, underlining the strategic importance of North America and the significance of this collaboration. HK Motorcars, based in Mount Kisco, New York, Greenwich, CT and The Concours Club, Opa-Locka, FL are widely regarded as the go-to destination for the world's most exceptional restomods and low-volume production vehicles, bringing with them a rare combination of exclusivity, experience and alongside DRVN, a shared dedication to creating exceptional customer relationships.

By joining HK Motorcars' carefully curated stable, DRVN Automotive gains direct access to the US market, supported by a partner whose reputation and values closely align with the ambition and positioning of both Evoluto Automobili and Boreham Motorworks.

The partnership will make its public debut at MODA Miami, taking place from 27th February to 1st March, where a 355 by Evoluto will be on display on the HK Motorcars stand. In addition to its presence at MODA Miami, kicking off Miami car week, Evoluto Automobili attended an invite only exclusive evening at Collection Suites. Other engagements across Miami Car Week include, invitation-only events at the F1 Club Miami, and dedicated member days at The Concours Club from 4-8 March. Offering prospective clients and partners exclusive opportunities to experience the 355 by Evoluto in more intimate settings.

Iain Muir, CEO of DRVN Automotive, said:

"Appointing HK Motorcars as our first official distribution partner is a landmark moment for DRVN Automotive. North America is a critically important market for us, and HK Motorcars' credibility, experience and understanding of the very highest end of the collector space make them a natural fit. This partnership gives us a direct and authentic route into the US, with a team that truly understands what we are building and why customer experience and regional aftersales care is integral to DRVN Automotive"

Nat Mundy, Director of Sales at HK Motorcars, added:

“We are delighted to welcome Evoluto Automobili and Boreham Motorworks to the HK Motorcars family. DRVN Automotive is setting a new benchmark in the modern interpretation of analogue performance, and the 355 by Evoluto® is a truly outstanding example of that philosophy. We are proud to represent both brands in North America and to introduce them to our clients at MODA Miami.”

The appointment of HK Motorcars represents a foundational step in DRVN Automotive’s global growth strategy, ensuring both brands will be represented in the United States by carefully selected distribution partners that share their commitment to authenticity, craftsmanship and engineering excellence.

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